



**Cancer Society of New Zealand
Te Rōpū Mate Pukupuku o Aotearoa**

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PRESS RELEASE

26th February 2008

Public Health, Medical and Youth NGOs back tobacco displays ban

The Ministry of Health has today indicated that over 200 submissions were received on their *Review of Tobacco Displays in New Zealand: Consultation Document*.

The Cancer Society has applauded the Minister and the Ministry of Health for progressing work on this issue. According to the Cancer Society, many Public Health, Medical and Youth organisations have put their weight behind a ban on tobacco displays in their submissions to the Ministry of Health.

“Public health, medical and youth organisations around the country have voiced their support for getting tobacco out of sight in shops,” said Cancer Society tobacco control adviser Belinda Hughes.

“Tobacco has an enormous toll on our community and people are certainly beginning to question why we still allow tobacco to be displayed in retail outlets. Our surveys show that support for a ban on tobacco displays is nearly 70%.”

The Cancer Society has argued that there is no justification for tobacco to be allowed to be marketing in shops through displays.

“It is hypocritical. We tell young people that smoking kills but allow it to be displayed in thousands of outlets around the country. This simply isn’t good enough.”

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