



**Cancer Society of
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Tobacco Control
Department of Health and Human Services
GPO Box 125
Hobart TAS 7001
Email to: public.health@dhhs.tas.gov.au

Dear Sir / Madam

**Re: Submission to the Tasmanian Department of Health and Human Services
regarding the Discussion Paper *'Measures to Protect Children from Tobacco'***

The Cancer Society of New Zealand congratulates the Tasmanian Department of Health and Human Services for the leadership it has shown in developing this discussion paper. In particular we would like to note our strong support for the recommendation that tobacco product displays be banned.

We believe that this is a vital step in further closing off opportunities to normalise and promote smoking and tobacco products and that the leadership which Tasmania has shown will provide important impetus for other jurisdictions to progress their tobacco control regulations.

We support both option four and five of the proposal on the issue.

Sincerely

Belinda Hughes
National Tobacco Control Policy Adviser
Cancer Society of New Zealand