



# Donations Policy of the Waikato/Bay of Plenty Cancer Society

## Introduction

The Waikato/Bay of Plenty Division Cancer Society of New Zealand Incorporated has created and adopted a “Donations Policy” to illustrate the society’s sincere commitment to the ethical practice of donor centric fundraising.

## Status

The Waikato/Bay of Plenty Division Cancer Society of New Zealand Inc is an independent, non-government organisation whose mission is to improve community wellbeing by reducing the incidence and impact of cancer. The society is reliant on the generosity of New Zealanders so that its services are provided free of charge to those people in our community affected by cancer, and their families and friends. These services include:

- A wide range of support services (e.g. liaison nursing service, 0800 Cancer Helpline, therapeutic and emergency grants, volunteer driving service, frozen meal service and free accommodation at the Cancer Society’s Lions Lodge in Hamilton).
- Health promotion initiatives aimed at reducing the risk cancer (e.g. SunSmart, Smokefree and LiveSmart programmes).
- Cancer research into the prevention, detection and treatment of cancer (the Cancer Society is New Zealand’s largest private funder of cancer research).

This ‘Donations Policy’ has been developed by the Cancer Society to illustrate to all donors its sincere commitment to the ethical practice of fundraising and as such it pledges to:

1. Keep donors informed of the organisation’s mission and how it is actively using philanthropic income (donations) effectively and for their intended purposes.
2. Provide the identity of those serving on the organisation’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
3. Provide ready access to the organisation’s most recent financial statements.
4. Guarantee gifts and donations will be used for the purpose for which they were given.
5. Provide appropriate acknowledgment and recognition for all donations.
6. Ensure information about donations is handled with respect and with confidentiality to the extent provided by law.
7. Expect all relationships with individuals representing organisations of interest to the donor will be professional in nature.
8. Confirm whether those collecting donations are volunteers, employees of the organisation or hired fundraisers.
9. Provide an opportunity for donors’ names and contact details to be deleted from future mailings if requested.
10. Encourage questions when receiving a donation and provide prompt, truthful and forthright answers.

[www.cancersociety.org.nz](http://www.cancersociety.org.nz)

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