



**Waikato/Bay of Plenty Division
Cancer Society of New Zealand
Inc.**

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Relay Ready To Launch

Get your team along to the Relay For Life 2011 official launch!

The launch is happening Wednesday October 20, 5:30-6:30pm at the McMeekan Building, Ag Research Ruakura, and is the first chance for returning and new teams to register and book their tent sites for the overnight fundraiser, happening March 5-6 2011.

Catriona Findlay, Hamilton Relay For Life coordinator, hopes the 2011 event will be even bigger and better than previous years.

“We’ve already had lots of interest from previous teams and spectators, and all businesses, schools, clubs, groups, organisations, friends and families are encouraged to join in. We want people to have fun and enjoy themselves as well as fundraise and raise awareness of cancer in our community.”

The 2010 event saw around 2000 people, including 99 teams, and spectators and supporters, raise over \$200,000 for the Waikato/Bay of Plenty Cancer Society.

Catriona says Relay For Life, which will be again held at AgResearch Ruakura in 2011, is the Cancer Society’s fun event of the year but it is much more than just a fundraiser.

“It is an opportunity to celebrate the lives of those who have overcome cancer, remember those who we have lost to cancer, and fight back against this disease which affects one in three New Zealanders.”

Relay For Life is a worldwide event and every year more than 5 million people take part. Now into its eighth year in Hamilton, Relay For Life involves teams either walking or running non-stop around a track for 22 hours, having fundraised before the event.

“A member from every team must be on the track at all times but a continual party atmosphere on the sidelines means those on track receive constant encouragement.

People wanting to attend the launch should register their interest by October 15 to: events@cancersociety.org.nz or ph 07 838 2027.

For more information visit: www.relayforlife.org.nz

‘There is no finish line until we find a cure.’

Ends

Celebrate, Remember, Fight Back!

Hamilton Relay For Life 2011 Launch
Wednesday October 20
5:30pm-6:30pm
McMeekan Building, AgResearch Ruakura
MEDIA WELCOME

For further information, please contact:

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Editor's Note:

The Waikato/Bay of Plenty Division of the Cancer Society of New Zealand Inc is a non-profit organisation that receives no direct financial support from the Government. We are funded by bequests and donations from the public as well as fundraising activities.

We are committed to minimising the impact of cancer in our communities by providing:

- Quality support services for people affected by cancer
- Education to promote early detection and help reduce the risk of cancer
- Free information and resources on cancer
- Support for research into the causes, prevention, detection and treatment of cancer

Celebrate, Remember, Fight Back!