

Media Release – For immediate release  
September 15 2010

### **They Did It!**

Sharon Yeeles and Lynda McDonald set themselves an ambitious \$20,000 fundraising target to shave their heads for Daffodil Day – and they got there!

The pair, who had fundraised just over \$12,000 before their ‘grand finale’, held on Daffodil Day, Friday August 27 at the Cock and Bull, reached the \$20,000 mark last week thanks to auctions and donations on the night, as well as last minute donations and pledges.

Sharon says, “We are both humbled by all the support and messages we have received during our three months of fundraising. We have had fantastic support through our online fundraising webpage and wish to thank everyone who visited our site, made donations and kept a close eye on our progress – there have been many friends, family members and complete strangers!”

The pair received sponsorship from a number of businesses, primarily corporate sponsor Coombes Johnston BMW, as well as supporting sponsors, the New Zealand Sign Company, Admor Promotions, Electrical Supply Corp, Deane Mark Auto Electrical of Te Awamutu, Tony Fabish Panelworks of Te Awamutu, Top Town Tyres, DeLaval Ltd and the Colorite Group.

They also received support from many other local businesses that donated auction goods and helped to promote the event.

Sharon and Lynda spent all Daffodil Day promoting their event around Hamilton and were thrilled with the turnout and generosity on the night.

“It is truly amazing and just goes to show how many people are, or have been affected by cancer. Everybody has been only too willing to help out to make a difference. So many people and their families in the Waikato/BOP region are going to benefit from all our efforts in this fundraising venture,” says Lynda.

The pair’s donation will go toward supporting families in the community who are affected by cancer.

Chief executive Judy Gould says the society is thrilled to receive such a generous donation.

“To have Lynda and Sharon raise over \$20,000 is a wonderful achievement – it’s great to have two individuals in the community organising and driving such a successful event.”

The pair work in Te Rapa, with Sharon living in Te Awamutu and Lynda in Hamilton. As she is originally from Otago, Lynda is donating a small portion of the fundraising to the Otago Cancer Society.

**Ends**



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**Editor's Note:**

The Waikato/Bay of Plenty Division of the Cancer Society of New Zealand Inc is a non-profit organisation that receives no direct financial support from the Government. We are funded by bequests and donations from the public as well as fundraising activities.

***We are committed to minimising the impact of cancer in our communities by providing:***

- Quality support services for people affected by cancer
- Education to promote early detection and help reduce the risk of cancer
- Free information and resources on cancer
- Support for research into the causes, prevention, detection and treatment of cancer

