



Waikato/Bay of Plenty Division
Cancer Society of New Zealand
Inc.

PO Box 134
Cnr Grey & Beale Streets
Hamilton East
HAMILTON

Telephone: 64 7 838-2027
Facsimile: 64 7 838-2028

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Daffodil Day Generosity Supports Cancer Society!

A wonderful response from the public on Daffodil Day last Friday has seen the Waikato/Bay of Plenty region raise in excess of \$500,000 for the Cancer Society.

Jo Bell, Daffodil Day regional spokesperson, says the Cancer Society is extremely grateful to everyone who supported the appeal.

“We would like to thank everyone who supported the Daffodil Day appeal. The Cancer Society receives no direct government funding so we are entirely reliant on donations and fundraising.”

She says with one in three New Zealanders affected by cancer it is a cause close to many people’s hearts.

“Daffodil Day also helps to raise awareness of cancer in the community as well as of the Cancer Society and the support and services it provides.

“One of the most important messages about Daffodil Day is that all the money donated in the Waikato/Bay of Plenty will be spent on cancer services in the region.”

This includes support and services for people affected by cancer, such as transporting people to doctor’s visits and treatment, advocacy, information and support programmes.

The Cancer Society also funds research and cancer prevention programmes including SmokeFree, SunSmart and LiveSmart.

Jo says volunteers play a vital role in the success of every Daffodil Day and there were many hundreds out on the streets collecting last Friday.

More

“We are so appreciative to all the volunteers, without them Daffodil Day would just not be possible.”

The exact final amount raised for the 2008 Daffodil Day appeal will not be known for another few weeks until all donations are collected and counted.

Ends

PHOTOS AVAILABLE

For further Daffodil Day information please contact:

Jo Bell
PR/Communications
Waikato/Bay of Plenty Division of the Cancer Society of NZ Inc.
Ph: 07 838 2027
Mob: 021 775 973
Email: jobell@cancersociety.org.nz