



Waikato/Bay of Plenty Division
Cancer Society of New Zealand
Inc.

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FOR IMMEDIATE RELEASE
8th November 2007

Relay For Life - Ready For Launch

Get ready to start walking – Rotorua’s Relay For Life is ready for launch!

Melanie East, Rotorua Relay For Life coordinator, says the Relay is the Cancer Society’s fun event of the year.

“Last time Relay was held in Rotorua in 2006 we raised a record \$160,000 for cancer support services in the local area.

“More than 1200 people took part in 80 teams and we are looking forward to breaking that record in the 2008 event.”

However, Melanie says Relay For Life is so much more than just a fundraiser.

“It is an amazing opportunity to celebrate the lives of cancer survivors, support those currently facing cancer and to honour those we have lost.”

Relay For Life is a worldwide event and every year more than 5 million people take part. Now into its third year in Rotorua, Relay For Life involves teams either walking or running non-stop around an athletic track for 20-hours.

“A member from every team must be on the track at all times but a continual party atmosphere on the sidelines means those on track receive constant encouragement.

“The Relay is open to everyone – businesses, schools, clubs, groups, organisations and friends and families. We aim for people to have fun and enjoy themselves as well as raise awareness of cancer in our community.”

More ...

The tent village at Rotorua International Stadium will come to life from 2pm on Saturday 29th March with the final crossing of the line at 10am Sunday 30th March.

To find out more, or to register a team, join the Cancer Society for the Relay For Life launch at the City Focus on Tuesday 20th November, 12 -2pm. His Worship the Mayor Kevin Winters will officially launch Relay For Life at 12pm.

For more information visit: www.relayforlife.org.nz or contact the Cancer Society ph 07 349 4556.

'There is no finish line until we find a cure.'

Ends

For further information, about Relay For Life, please contact:

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**Photos available
2007 RELAY FOR LIFE**

Waikato/Bay of Plenty Cancer Society RELAY FOR LIFE 2007 – Dates & Venues:

Hamilton Relay For Life – 1st – 2nd March - Claudelands Events Centre

Event Coordinator – Leasa Pearson

Ph 07 838 2027

Email: events@cancersociety.org.nz

Tauranga Relay For Life – 29th- 30th March – Tauranga Racecourse

Event Coordinator Rebecca Croad

Ph 07 571 2035 or

Email: rebeccacroad@cancersociety.org.nz

Editor's Notes:

Waikato/Bay of Plenty Division of the Cancer Society of New Zealand Inc is a non-profit organisation that receives **no** direct financial support from the Government. We are funded by bequests and donations from the public as well as fundraising activities.

We are committed to minimising the impact of cancer in our communities.

We aim to provide:

- Quality support services for people affected by cancer
- Education to promote early detection and help reduce the risk of cancer
- Free information and resources on cancer
- Support for research into the causes, prevention, detection and treatment of cancer