



Waikato/Bay of Plenty Division  
Cancer Society of New Zealand  
Inc.

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FOR IMMEDIATE RELEASE  
28<sup>th</sup> November 2007

### **Relay For Life - Ready For Launch**

Get ready to start walking – Tauranga's Relay For Life is ready for launch!

Rebecca Croad, Tauranga Relay For Life coordinator, says the Relay is the Cancer Society's fun event of the year.

"Last year over \$65,000 was raised for cancer support services in the local area. More than 800 people took part and we are looking forward to breaking that record in the 2008 event."

However, Rebecca says Relay For Life is so more than just a fundraiser.

"It is an amazing opportunity to celebrate the lives of cancer survivors, support those currently facing cancer and to honour those we have lost."

Relay For Life is a worldwide event and every year more than 5 million people take part. Now into its third year in Tauranga, Relay For Life involves teams either walking or running non-stop around an athletic track for 20-hours.

"A member from every team must be on the track at all times but a continual party atmosphere on the sidelines means those on track receive constant encouragement.

"The Relay is open to everyone – businesses, schools, clubs, groups, organisations and friends and families. We aim for people to have fun and enjoy themselves as well as raise awareness of cancer in our community."

The tent village at Tauranga Racecourse will come to life from 2pm on Saturday 29<sup>th</sup> March with the final crossing of the line at 10am Sunday 30<sup>th</sup> March.

More ...

To find out more, or to register a team, join the Cancer Society for the Relay For Life launch on Thursday 6th December 2007 5.30pm - 7pm at Pacific Toyota - Cnr Cameron Road and Elizabeth Street.

Please RSVP by Monday 3<sup>rd</sup> December to Rebecca, phone: 07 571 2035 or email: [rebeccacroad@cancersociety.org.nz](mailto:rebeccacroad@cancersociety.org.nz)

For more information visit: [www.relayforlife.org.nz](http://www.relayforlife.org.nz) or contact the Cancer Society ph 07 349 4556.

'There is no finish line until we find a cure.'

**Ends**

***For further information, about Relay For Life, please contact:***

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**Photos available  
2007 RELAY FOR LIFE**

**Waikato/Bay of Plenty Cancer Society RELAY FOR LIFE 2007 – Dates & Venues:**

**Hamilton Relay For Life – 8<sup>th</sup> – 9<sup>th</sup> March - Claudelands Events Centre**

Event Coordinator – Leasa Pearson

Ph 07 838 2027

Email: [events@cancersociety.org.nz](mailto:events@cancersociety.org.nz)

**Rotorua Relay For Life – 29<sup>th</sup> – 30<sup>th</sup> March – Rotorua International Stadium**

Event Coordinator Melanie Short

Ph 07 349 4556

Email: [melanieeast@cancersociety.org.nz](mailto:melanieeast@cancersociety.org.nz)

**Editor's Notes:**

Waikato/Bay of Plenty Division of the Cancer Society of New Zealand Inc is a non-profit organisation that receives **no** direct financial support from the Government. We are funded by bequests and donations from the public as well as fundraising activities.

***We are committed to minimising the impact of cancer in our communities.***

**We aim to provide:**

- Quality support services for people affected by cancer
- Education to promote early detection and help reduce the risk of cancer
- Free information and resources on cancer
- Support for research into the causes, prevention, detection and treatment of cancer