



Waikato/Bay of Plenty Division
Cancer Society of New Zealand
Inc.

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HAMILTON

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Calling All Businesses – It’s Time To Order Your Fresh Daffodils

Businesses around the Hamilton, Tauranga and Rotorua will be able to place their orders for bunches of fresh daffodils in the coming week.

The bunches are sold on behalf of the Cancer Society as part of the Daffodil Day fundraising campaign.

Jo Bell, Daffodil Day regional spokesperson, says local businesses have always been very generous in their support of the campaign.

The daffodils are delivered week leading up to Daffodil Day on Friday 29th August.

“Everyone loves having the daffodils brightening up their office – they are a wonderful reminder that spring is on its way.”

Students from the New Zealand Management Academy will this week been contacting Hamilton businesses on behalf of the Cancer Society. While in Tauranga the local Lions clubs have volunteered their time to undertake the telesales.

In Rotorua volunteers will be at the Cancer Society offices making the calls.

Jo says any businesses that haven’t been contacted and still want to place their order should contact their local Cancer Society office. Hamilton ph 07 838 2027, Tauranga 07 571 2035 or Rotorua 07 349 4556.

Hamilton bunches contains 30 daffodils for a \$30 donation. Tauranga and Rotorua bunches contain 20 daffodils for a \$20 donation. Orders close Friday 15th August.

More ...

“Daffodil Day is our major fundraising day but of equal importance it is a time for raising awareness of cancer and the work of the Cancer Society in the community.

The Cancer Society receives no direct government funding and is entirely reliant on fundraising, with Daffodil Day being the main national appeal day.

Jo says all the funds raised locally are used to provide services and support within the local community.

For more Daffodil Day information, visit: www.daffodilday.org.nz or to find out more about the Waikato/Bay of Plenty Cancer Society, visit: www.cancersociety.org.nz

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For further Daffodil Day information please contact:

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