



Waikato/Bay of Plenty Division  
Cancer Society of New Zealand  
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### **Daffodil Day Supports Cancer Services In Bay of Plenty**

Fundraising efforts in the Bay of Plenty for the Cancer Society's Daffodil Day will greatly assist its work in supporting those in the community affected by cancer.

Jo Bell, Cancer Society Daffodil Day regional spokesperson, says Daffodil Day also raises awareness of the one in three New Zealanders affected by cancer and of the work of the Cancer Society.

"In Tauranga we offer a number of support services including two cancer liaison nurses, Colleen Kendrick and Anne Davidson, providing information, support and advice. There is volunteer transport to treatment, frozen meals, regular support groups, programmes including Living With Cancer and Look Good Feel Better and our new therapeutic massage service."

Aside from these important services residents from Tauranga and the Bay of Plenty can stay in the Cancer Society's free accommodation at the Lions Cancer Lodge whilst undergoing chemotherapy and radiation cancer treatment at the Waikato Regional Cancer Centre.

"The Lodge provides a home away from home."

The Cancer Society also run a number of educational programmes including SunSmart, SmokeFree and LiveSmart to teach people about the importance of healthy lifestyles to reduce their risk of cancer.

"We also support national research into the prevention and treatment of cancer," Jo says.

"There is wonderful support for Daffodil Day by many hundreds of volunteers who help us with street collections and bunching of fresh daffodils. As well the many

community organisations, schools and businesses who run 'special' events such as golf tournaments, cake stalls, raffles and more to raise money for Daffodil Day is very significant in this region.

"Without the support of these people the success of Daffodil Day wouldn't be possible."

The Cancer Society receives no direct government funding and is entirely reliant on fundraising, with Daffodil Day being the main national appeal day.

Jo says all the funds raised locally are used to provide services and support within the local community.

For more Daffodil Day information, visit: [www.daffodilday.org.nz](http://www.daffodilday.org.nz) or to find out more about the Waikato/Bay of Plenty Cancer Society, visit: [www.cancersociety.org.nz](http://www.cancersociety.org.nz)

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***For further Daffodil Day information please contact:***

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