



Waikato/Bay of Plenty Division
Cancer Society of New Zealand
Inc.

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Yellow Daffodils To Brighten Up Your Town This Daffodil Day!

Yellow will be the colour of the day tomorrow for the Cancer Society's Daffodil Day appeal.

Daffodil Day is now in its 18th year and is the Cancer Society's main annual fundraising event and throughout the Waikato/Bay of Plenty there will be plenty of daffodil activity.

In Hamilton those working in the Te Rapa industrial area will be visited by a group of horses and riders with Daffodil Day appeal buckets. While in the CBD, 20 of the Great Lake rowers will be roving soliciting your donation.

The crew from Classic Hits Waikato will be 'deflowering' their DJ, Curly – who will be selling every daffodil stuck to his body.

Tauranga shoppers at Fraser Cove will be greeted by a 'human daffodil' while Rotorua schools will also have a 'human-daffodil' visiting.

Rotorua's Rotary Clubs will be dressing up and roving around town selling live daffodils. And students from Rotorua Boys High will be in the CBD collecting at lunchtime.

Collectors will also be on site at the annual Kurangaituku netball tournament collecting from the more than 2000 players taking part, and their huge support crews.

Jo Bell, regional Daffodil Day spokesperson, says throughout the main centres and every town in the Waikato/Bay of Plenty region there will be street collectors selling their Daffodil Day merchandise and collecting donations from passer-bys.

More

She says so many community groups and organisations, schools and businesses support Daffodil Day with activities ranging from cake stalls, golf tournaments, raffles, and mufti days to many more weird and wonderful ways aimed at encouraging people to donate.

“Every branch of the National Bank will supporting Daffodil Day with their own exciting Daffodil Day initiative so make sure you call in and give their very enthusiastic ‘Daffodil’ staff your support.”

However, Jo says: “Daffodil Day is about so much more than just fundraising it is also an opportunity to raise awareness of cancer in our communities and also of the work the Cancer Society does to support those affected by cancer.

“We really hope everyone will dig deep to assist the Waikato /Bay of Plenty Cancer Society this Daffodil Day.”

All funds raised within the Waikato/Bay of Plenty region remain in the area to provide cancer support and services.

For more Daffodil Day information, visit: www.daffodilday.org.nz or to find out more about the Waikato/Bay of Plenty Cancer Society, visit: www.cancersociety.org.nz

Ways to donate for Daffodil Day:

- Make an instant \$20 donation by phoning **0900 311 11**,
- Telecom and Vodafone mobile customers can text ‘**dday**’ to **883** for an instant \$3 donation
- Call into any branch of the National Bank
- Give to a Cancer Society Street Collector
- Donate online: www.daffodilday.org.nz

With your help there is hope!

Ends

For further Daffodil Day information, please contact:

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