



Media Release – For immediate release

August 3, 2009

Rotorua Businesses Help Daffodil Day Volunteers

Generous Rotorua businesses are supporting this year's Cancer Society Daffodil Day appeal by providing food and gifts to keep the hardworking volunteers going.

Volunteers will be busy leading up to Daffodil Day on Friday 28th August bunching and delivering fresh daffodils and on the day many will be out and about street collecting for the annual appeal.

Jo Bell, Daffodil Day regional spokesperson, says it is wonderful to see the support given by a number of local businesses, who are donating food items and other gifts to the volunteers.

“We have a fantastic group of volunteers who work hard ensuring Daffodil Day is a great success in Rotorua, so we really do appreciate the support of the business community with this sponsorship.”

Volunteers will be bunching daffodils from 6:30am – 8:30am on Tuesday 25th August for the business presell delivery and will man the street stalls in two-hour shifts on Daffodil Day.

Daffodil Day is the Cancer Society's annual flagship appeal. Funds raised remain in the region to provide cancer support services, information and funding for research.

“The Cancer Society receives no direct government funding so are reliant on the generosity of the public on Daffodil Day. This is also an important time to raise awareness of cancer and the work of the Cancer Society.”

To get involved with volunteering for Daffodil Day, contact Tracey ph 07 349 4556 or email: rotorua@cancersociety.org.nz

- More -



To make a Daffodil Day donation:

- Text 'daffday' to 2448 for a \$3 donation
- Call 0900 31 111 for an instant \$20 donation
- Donate at any branch of the National Bank
- Donate online: www.daffodilday.org.nz
- Or give generously to a Daffodil Day street collector on Friday 28th August

Ends

For further information, please contact:

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Editor's Note:

The Waikato/Bay of Plenty Division of the Cancer Society of New Zealand Inc is a non-profit organisation that receives no direct financial support from the Government. We are funded by bequests and donations from the public as well as fundraising activities.

We are committed to minimising the impact of cancer in our communities by providing:

- Quality support services for people affected by cancer
- Education to promote early detection and help reduce the risk of cancer
- Free information and resources on cancer
- Support for research into the causes, prevention, detection and treatment of cancer

