



Waikato/Bay of Plenty Division  
Cancer Society of New Zealand  
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### **Rotorua Gives Support To Daffodil Day!**

A number of fundraising activities have already occurred in the build up to Friday's national Daffodil Day appeal.

Springfield Golf Course held its annual Daffodil Day tournament in less than ideal weather conditions earlier in the month.

Gillian Lamprey, Daffodil Day volunteer and tournament organiser, says in spite of the very poor weather 63 veteran golfers turned out to play.

The tournament raised \$424 for the Cancer Society.

“Probably all of the people taking part in the tournament have been touched in some way by cancer and the Cancer Society is really quite important to them,” Gillian says.

Rotorua Boys High is also in the throws of gearing up for Daffodil Day.

Fred Whata, Deputy Principal, says the school aims to support two charities each year.

On Wednesday a group of ten boys will be helping with the delivery of fresh daffodils to businesses and on Friday a larger group will be helping out with the Daffodil Day street collection.

While back at school all the boys will be encouraged to purchase a yellow fabric daffodil in exchange for a gold coin donation.

“We are really driving Daffodil Day awareness to our students this year and believe it is wonderful for the boys to be involved with a worthy local community cause.”

More ....

Jo Bell, Daffodil Day regional spokesperson, says support from groups like golf clubs and school groups goes along way towards helping the Cancer Society.

“The Cancer Society receives no direct government funding so is reliant on the generosity of the public to provide its cancer support and services to the community.

“Not only is Daffodil Day the Cancer Society’s main annual fundraising event it is also an excellent time to raise awareness of cancer in the community as well as the work of the Cancer Society.”

She says all the funds raised locally through the appeal are used to provide services and support within the local community.

For more Daffodil Day information, visit: [www.daffodilday.org.nz](http://www.daffodilday.org.nz) or to find out more about the Waikato/Bay of Plenty Cancer Society, visit: [www.cancersociety.org.nz](http://www.cancersociety.org.nz)

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***For further Daffodil Day information, please contact:***

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**Editor’s Notes:**

- In its 17<sup>th</sup> year Daffodil Day is the Cancer Society of New Zealand main annual flagship event – it is one of the most important fundraising and awareness campaigns in the country.
- The National Bank has been the principal sponsor of the event since its inception in 1991 and its employees play an important role in focusing the nation’s attention on our cause and also undertake some outstanding fundraising initiatives.
- In 2006 people in Waikato/Bay of Plenty raised over \$614,000 to ensure people affected by cancer in the local community received the support and services they require. (This was a record amount and up \$42,000 on 2005).
- Support Services include: volunteer driver service transporting people to doctor’s visits and treatment, advocacy, information and support programmes as well as funding research and cancer prevention programmes including SmokeFree, SunSmart and LiveSmart.

- Local schools, community groups (e.g. Lions etc), businesses, sports groups (bowling clubs, golf clubs etc), retirement villages are just some of the organisations who actively take part by organising special events, raffles, cake stalls, tournaments and heaps of other novel fundraising events.
- Volunteers not only ensure the success of Daffodil Day but are integral in making the day happen. They 'man' the street collections, bunch and deliver daffodils and generally support the Cancer Society throughout the Daffodil Day campaign.
- The Cancer Society receives no direct government funding so is entirely reliant on fundraising and donations.
- All of the funds raised through the Daffodil Day appeal are used to provide services and support within the local community.
- A portion of funds raised this year will go towards the relocation and refurbishment of the Lions Cancer Lodge. The Lodge provides free accommodation and for people out-of-town undergoing cancer treatments (chemotherapy and radiation therapy).
- Donations can be made by:
  - Giving to our street collectors on Friday 31<sup>st</sup> August.
  - Ph **0900 311 11** to make an instant \$20 donation.
  - Text '**dday**' and send it to **883** for an instant \$3 donation on Telecom or Vodafone mobiles.
  - Donate online: [www.daffodilday.org.nz](http://www.daffodilday.org.nz)
  - Any branch of The National Bank
- Daffodil Day is a time of hope, support, and remembrance.
- Websites:
  - Daffodil Day: [www.daffodilday.org.nz](http://www.daffodilday.org.nz)
  - Waikato/Bay of Plenty Cancer Society: [www.cancersociety.org.nz](http://www.cancersociety.org.nz)