



Waikato/Bay of Plenty Division
Cancer Society of New Zealand
Inc.

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Media Release – For Immediate release
25th July 2007

Lions Volunteer Time For Daffodil Day Business Pre-sell Campaign

Volunteers from the Lions Clubs in Tauranga will be contacting Tauranga businesses from next Monday to help raise money for the Cancer Society's Daffodil Day fundraising campaign.

The campaign involves calling local businesses to pre-purchase bunches of 20 fresh daffodils for \$20, which will be delivered early on in the week of Daffodil Day – celebrated on Friday 31st August.

Janice Miller, Tauranga Harbour City Lions Club President, says more than 45 people will be volunteering their time, including members of various Lions Clubs in Tauranga and their friends and family.

“Most will do one three-hour shift but many will do two or more shifts over the eight days which equates to more than 220 man hours.”

She says the Lions Clubs got involved because many members are cancer survivors and many more have family members and friends who have had cancer.

The Lions are also involved with the bunching of fresh daffodils for Daffodil Day.

Daffodil Day regional spokesperson Jo Bell says the volunteers make a huge contribution to the Daffodil Day collection by donating their time and skills to the campaign.

“It just wouldn't be possible to run a campaign of this sort without the generosity of volunteers.”

More

Jo says Daffodil Day, now into its 17th year, is a very important event for the Cancer Society.

“Not only is it our major fundraising day but of equal importance it is a time for raising awareness of cancer and all that the Cancer Society does in the community.

“The Cancer Society receives no direct government funding and is entirely reliant on fundraising, with Daffodil Day being the main national appeal day.

“All the funds raised locally are used to provide services and support within the local community.”

For more Daffodil Day information, visit: www.daffodilday.org.nz or to find out more about the Waikato/Bay of Plenty Cancer Society, visit: www.cancersociety.org.nz

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For further Daffodil Day information please contact:

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