



Media Release – For immediate release

August 12 2009

Volunteers Vital to Daffodil Day Success

Helping others by helping out on Daffodil Day is a motivating factor for the many hundreds of people around the region who volunteer for the Cancer Society's Daffodil Day.

For first time Daffodil Day volunteer Peter Forman, Daffodil Day provides an opportunity to support those who have been through similar experiences to him.

Peter's own experience with cancer lead him to volunteer for the Cancer Society 18 months ago helping out with volunteer driving, Cancer Connect (a free peer support service for people with cancer and their caregivers) as well as for events such as Relay For Life and the Fieldays.

This Daffodil Day Peter will be busy around Hamilton delivering Daffodil Day resources and collecting money from the Cancer Society street stands.

"I'm really excited to be helping on Daffodil Day. Not only is it a chance to lend a hand to the Cancer Society but in the bigger picture it's an opportunity to support those people with cancer."

Jo Bell, Daffodil Day regional spokesperson, says like all Cancer Society volunteers Peter's efforts are invaluable.

"Peter is very dedicated to helping others and always goes the extra mile. His efforts this coming Daffodil Day will be greatly appreciated as always!

"All of the volunteers who help out on Daffodil Day make a significant contribution and so many people have already come forward to help out this Daffodil Day but we can always use more volunteers leading up to and on the day."

- More -



Daffodil Day volunteers help with bunching fresh daffodils, delivering fresh daffodils to businesses for the presell campaign, manning static collection stands on Daffodil Day and roving around city centres collecting donations from workplaces.

If you would like to get involved with volunteering for Daffodil Day, contact the Waikato/Bay of Plenty Cancer Society: ph 0800 22 77 44 or email admin@cancersociety.org.nz.

Friday August 28 marks Daffodil Day, the Cancer Society's annual flagship fundraising and awareness campaign.

To make a Daffodil Day donation:

- Text 'daffday' to 2448 for an instant \$3 donation
- Call 0900 31 111 for an instant \$20 donation
- Donate at any branch of the National Bank
- Donate online: www.daffodilday.org.nz
- Or give generously to a Daffodil Day street collector on Friday 28th August

Ends

For further information, please contact:

Jo Bell

PR/Communications Manager

Waikato/Bay of Plenty Division of the Cancer Society of NZ Inc.

Ph: 07 838 2027

Mob: 021 775 973

Email: jobell@cancersociety.org.nz

Editor's Note:

The Waikato/Bay of Plenty Division of the Cancer Society of New Zealand Inc is a non-profit organisation that receives no direct financial support from the Government. We are funded by bequests and donations from the public as well as fundraising activities.

We are committed to minimising the impact of cancer in our communities by providing:

- Quality support services for people affected by cancer
- Education to promote early detection and help reduce the risk of cancer
- Free information and resources on cancer
- Support for research into the causes, prevention, detection and treatment of cancer

