



**Waikato/Bay of Plenty Division
Cancer Society of New Zealand
Inc.**

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Teams Lining Up For Rotorua Relay For Life

Rotorua Relay For Life 2010 is looking set to be another great success with many people already indicating their interest.

Kiri Thomas has come on board as the Rotorua Relay For Life 2010 coordinator. A Rotorua local with a good knowledge of the community, Kiri has a background in youth events and event management.

She says people can now register their interest for the Relay at Rotorua International Stadium on 13th – 14th March and will be able to find out more, register teams and book tent sites at the official launch on January 20.

“In 2008 around 1000 people in 72 teams took part in the Relay in Rotorua and our aim for 2010 is to pass this total - so far we’ve had a lot of interest and it’s looking really positive.

“People have so much fun at Relay and I’m excited to be part of such a wonderful community event where people give their time so generously to raise money for the Cancer Society.”

Relay For Life is a fun, 22-hour, overnight event and a major fundraiser for the Waikato/Bay of Plenty Cancer Society which does not receive any direct government funding.

2009 Relay For Life events raised around \$300,000 for Cancer Society services around the region.

Money raised provides support and information for people affected by cancer in the local community, and funds cancer research and preventative programmes including SunSmart and SmokeFree.

A portion of the fundraising will also be used to assist with the relocation and renovation of the new Cancer Society’s Lions Lodge on Tainui St, Hamilton.

But Kiri says Relay For Life is so much more than ‘just’ a fundraiser.

“It is an opportunity to celebrate the lives of cancer survivors, remember those we have lost, and fight back against a disease that affects one in three New Zealanders.”

She says it’s very easy to get involved in Relay For Life.

“Just make up a team of a minimum of 10 people. Teams can come from anywhere – work, sports clubs, community organisations, churches, schools or family and friends. The aim for each team member is to raise \$100 in sponsorship for their participation in Relay For Life.”

During the Relay itself, a member from each team is required to be on track at all times and a continual party atmosphere on the sidelines means those on track receive constant encouragement.

More ...

Celebrate, Remember, Fight Back!

“It will be an amazing event to be involved in and will be so much fun for such a worthy cause.”

To find out more or to register your interest, contact the Cancer Society, phone: 07 349 4556 or email: kirithomas@cancersociety.org.nz.

Rotorua Relay For Life 2010 launch: January 20, 11:30am - 1:30pm, City Focus, cnr Tutanekai and Hinemoa Streets, Rotorua.

For more information visit: www.relayforlife.org.nz

‘There is no finish line until we find a cure.’

Ends

For further information, about Relay For Life, please contact:

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Editor’s Notes:

Waikato/Bay of Plenty Division of the Cancer Society of New Zealand Inc is a non-profit organisation that receives **no** direct financial support from the Government. We are funded by bequests and donations from the public as well as fundraising activities.

We are committed to minimising the impact of cancer in our communities.

We aim to provide:

- Quality support services for people affected by cancer
- Education to promote early detection and help reduce the risk of cancer
- Free information and resources on cancer
- Support for research into the causes, prevention, detection and treatment of cancer

Celebrate, Remember, Fight Back!